

LYNN MURPHY

Lynn Murphy has built an extraordinary career defined by service, innovation, leadership, and a commitment to helping others succeed. Born in Harrisonburg, Virginia, in 1946, Lynn graduated from Fort Dodge Senior High School in Iowa in 1964. He attended Iowa Central Community College from 1964 to 1966 before serving on active duty in the United States Navy from 1968 to 1972.

After his military service, Lynn earned a Bachelor of Science in Education from Southeastern Oklahoma State University in 1974. He then worked as a teacher and coach in St. Paul, Minnesota, from 1974 to 1978. These early roles helped establish the discipline, leadership, and dedication to mentoring others that would define his career.

From 1978 to 1997, Lynn worked as a coin and precious metals broker in Bloomington, Minnesota, and Phoenix, Arizona. In 1997, he entered the commercial trucking industry and pioneered the Premium 2000+ commercial truck aftermarket warranty programs. As President and CEO from 1997 to 2018, he helped build Premium 2000+ into the largest aftermarket warranty provider in the used-truck market—twice the size of its largest competitor.

Under Lynn's leadership, Premium 2000+ created innovative programs used by dealers, fleets, lenders, auctions, original equipment manufacturers, and other industry partners to support the sale and protection of used commercial trucks. His forward-thinking approach helped shape the commercial truck aftermarket warranty industry.

In 2023, Lynn continued his commitment to the industry as President and CEO of TruckSuite, leading the development of commercial equipment aftermarket products, programs, and services.

Throughout his career, Lynn has been a dedicated leader and mentor who shares his experience, encourages new ideas, and helps others grow professionally. From his service in the United States Navy and his years as a teacher and coach to his pioneering work in commercial vehicle protection, Lynn's life reflects decades of dedication, perseverance, and leadership. His contributions to the aftermarket warranty industry and his lasting influence as a mentor and innovator make him a deserving candidate for this Lifetime Achievement Award.

