

Non-OEM Dealer Nominee

Bill Persons

Bill Persons is the owner of TMSI (Trailer & Machinery Solutions, International), a Texas-based asset solutions and independent equipment dealership headquartered in Austin, Texas.

Founded in 2008 TMSI has successfully expanded its footprint over nearly two decades under Persons' strategic direction.

Today, the dealership is a solution-driven destination specializing not only in retail commercial trucks and trailers but also in vital liquidation and asset management across the construction, agriculture, mining, and energy sectors.

Central to TMSI's impact is Persons' extensive work in wholesale trading, where he has built a reputation as a trusted, high-volume partner to independent and franchised dealerships nationwide.

Driven by a philosophy rooted in data accuracy, experience, and absolute transparency, TMSI ensures that dealers, owner-operators, and corporate fleets receive the reliable inventory solutions and market intelligence. Necessary for all their inventory needs.

As a proud member of the Used Truck Association, Persons strictly upholds the organization's Code of Ethics, championing creative problem-solving and strong wholesale alliances. He is honored to be nominated for the Non-OEM Dealer Member of the Year Award, reflecting a career-long dedication to advancing integrity, operational speed, and collaborative peer-to-peer relationships within the pre-owned commercial vehicle and heavy machinery industries.

