



Terry Williams

For more than 30 years, I have been fortunate to build a career in the heavy-duty commercial truck industry, working with dealers, OEMs, finance companies, auctions, and industry partners across North America.

My career has included leadership roles with Volvo Trucks, Arrow Truck Sales, The Truck Blue Book, Bruckner Truck & Equipment, Commercial Truck Trader, and today I serve as Heavy-Duty Sales Manager for Work Truck Solutions. Along the way, I've had the opportunity to help grow businesses, develop dealer and OEM partnerships, improve industry data, and create innovative marketing and digital solutions for the commercial truck marketplace.

The Used Truck Association has always been an important part of my career. I have previously served on the UTA Board of Directors as Marketing Chair, Secretary, and most recently as President. Those experiences reinforced my belief that our Association is strongest when we bring together people who are committed to supporting one another and advancing our industry.

I am seeking another term on the Board because I want to continue giving back to an industry that has given me so much. I believe the UTA has an important role in helping our members navigate change, strengthen relationships, provide valuable education and networking opportunities, and ensure that independent and OEM dealers continue to have a strong voice.

It would be an honor to earn your support and once again serve the members of the Used Truck Association.