



Bill Troop

I have been a GM/Partner at Hess Auctioneers since 2008. I started in the transportation industry in 1995 as a “service writer” at a trailer dealership. I spent nine years in sales at Utility/Keystone, along with a couple of years in equipment finance.

At Hess, we have had fun and have been blessed to continue adding quality people to our team. Hess Auctioneers has grown into one of the premier truck and trailer auctions over the past 15 years.

I have been married to Kristin for 32 years, and we have three daughters. We became grandparents in January. I enjoy family trips and spending time at the beach.